



102 N. Second Street, Suite A  
P. O. Box 305  
Cochran, GA 31014  
Phone: (478) 934-2965

[nward@cochran-bleckleyidachamber.com](mailto:nward@cochran-bleckleyidachamber.com)  
[www.cochran-bleckleyidachamber.com](http://www.cochran-bleckleyidachamber.com)

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FOR IMMEDIATE RELEASE

## **WOW Cargo Trailers Announces Expansion and 25 New Jobs in Cochran-Bleckley County**

**Cochran, Georgia – April 25, 2017** – Locally owned and operated WOW Cargo Trailers announced today that it will expand and create a new venture in Cochran and Bleckley County, Georgia. The company was created in 2013 by Mr. Woody Butts, Jr. and today it is one of the most reputable trailer dealerships in the nation which provides a diverse selection of top quality trailers at competitive prices. WOW Cargo Trailers provides a number of cargo and enclosed trailers along with customized trailers to meet the demands of their customer base. The company services customers all throughout the nation and is projected to sell over 2,500 units in 2017.

The company's expansion includes the purchase of a Cochran-Bleckley Industrial Development Authority owned building located on Ash Street. The facility is 30,000 sq. ft. and is located on 18 acres. WOW Cargo Trailers plans to manufacture trailers within the facility to provide inventory for their existing business in the area. The company intends to create an estimated 25 new jobs and \$500,000 in capital investment. This expansion will bring the company's total employment to approximately 50 people in the Cochran and Bleckley County area.

"We are thrilled to have WOW Cargo Trailers expanding into the former K-3 Building. Woody Butts, Jr. is not only the owner, but a local Cochranite and we are very excited about his plans to manufacture in the area and his efforts to help grow the industry base in the community" said Cochran-Bleckley Industrial Development Authority Chairman Carla Hon.

"Without the support and assistance from the Cochran-Bleckley Industrial Development Authority, we would not have been able to grow our business and keep the jobs locally" said Woody Butts, Jr., President of WOW Cargo Trailers. "Through the entire process, the IDA board and staff helped us along the way make this a reality."

The Heart of Georgia Altamaha Workforce Development Area will be accepting resumes on behalf of WOW Cargo Trailers, LLC. Resumes can be submitted to [positions@jobtrainingunlimited.com](mailto:positions@jobtrainingunlimited.com) and the job openings will be posted on the WIOA Region 9 website at [www.region9wib.org](http://www.region9wib.org). WorkSource Heart of Georgia is a proud partner of the American Job Center network. Equal Opportunity Employer/Program. Auxiliary aids and services are available upon request to individuals with disabilities.

### **About Cochran-Bleckley Industrial Development Authority**

The Cochran-Bleckley Industrial Development Authority is a publicly funded economic development organization with the mission to encourage and promote the creation of jobs through expansion and development of industrial and commercial properties in Bleckley County and the City of Cochran. The Cochran-Bleckley Industrial Development Authority Board of Directors consists of Carla Hon, Chairman; Matt Fordham, Vice Chairman; Jim Rhodes, Secretary-Treasurer; Gary Ates, Mayor; Jackie Bowen; Bob Brockman, Sole Commissioner; Adam Holloway; Andy Ravleker; Michael Williams. For more information, visit our website at [www.cochran-bleckleyidachamber.com](http://www.cochran-bleckleyidachamber.com).

### **Contact**

Nicole Ward, President/CEO  
Office: (478) 934-2965  
[nward@cochran-bleckleyidachamber.com](mailto:nward@cochran-bleckleyidachamber.com)

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### **Cochran-Bleckley Industrial Development Authority Mission Statement**

To encourage and promote the creation of jobs through expansion and development of industrial and commercial properties in Bleckley County and the City of Cochran.