

FOR IMMEDIATE RELEASE

Back to the Basics 101 to Host Grand Opening

Cochran, Georgia – September 4, 2018 — Ginger Butts, owner of Back to the Basics 101, announced today that the company will hold a grand opening celebration on Friday, September 7, 2018 at 149 Butts Road in Cochran, Georgia.

In May of this year, Back to the Basics 101 expanded their current operations in Bleckley County with the construction of a new 1,800 square foot manufacturing facility. The new location not only allows for all the manufacturing operations to be contained under one roof, but it provides space for a complete health and specialty food market with emphasis on organic, local, and Georgia Grown products. Back to the Basics 101 is open Tuesday through Saturday from 10:00am to 6:00pm.

The new facility will host activities for the entire family starting Friday, September 7, 2018. The Cochran-Bleckley Chamber of Commerce will be on hand at 5:00pm to hold a ribbon cutting ceremony to mark the official opening of the newly-constructed location. Many special guests will be present to welcome the new facility and a special announcement will take place during that time. Starting at 6:00pm, there will be live music featuring local talent, food specials, 'Boocha on draft, cornhole games, and so much more.

If you are not able to join the festivities on Friday, then stop by on Saturday from 10:00am to 6:00pm. Samples will be available throughout the day to allow guests to try a multitude of products and a select lunch menu will be available for purchase as always. Ginger and her staff will be on hand to answer questions about the different products they offer and provide information about their upcoming classes.

"Georgia Grown is proud to be a part of the grand opening for Back to the Basics 101" stated Georgia Agriculture Commissioner Gary W. Black. "Our team has been a big supporter of Ginger from the very beginning and we are honored to consider her a Georgia Grown member, a partner and friend as she realizes her dreams of offering health options to a community she loves. She truly exemplifies what Georgia Grown is all about."

"We are excited to welcome the community to celebrate our grand opening," stated Ginger Butts, owner of Back to the Basics 101. "We invite everyone to come and experience what our new location has to offer."

"The Chamber is thrilled to celebrate this momentous occasion with Ginger, her family, friends, and staff" stated Rusty Lloyd, Chairman of Cochran-Bleckley Chamber of Commerce. "We could not be more excited to see her dreams come true and the continued success of Back to the Basics 101. Ginger firmly believes in a healthy living lifestyle and she is excited to share that passion with all she meets."

About Back to the Basics 101

Back to the Basics 101 is a health and wellness food company focusing on whole foods that are good tasting as well as healing to the body. The family-run business based in Cochran, Georgia has a mission to produce products that provide "Nutrition from the Source." For more information, visit the company's website at www.backtothebasics101.com.

About Cochran-Bleckley Chamber of Commerce

Since 1978, the Cochran-Bleckley Chamber of Commerce has been committed to enhancing the business community and building a better community for its citizens. The mission of the organization is to promote local business growth and healthy community relationships. The Cochran-Bleckley Chamber of Commerce Board of Directors consists of Rusty Lloyd, Chairman; Ashlee Berryhill-Floyd, Secretary-Treasurer; Lindsey Dykes, Past Chairman; Kris Coody; Scott Cox; Ken Duffey; Dani Dykes; Harry Sanders, III; Dr. Michael Stoy. Ex-Officio Members consists of Bob Brockman, Commissioner; Carla Hon, Chairman for the IDA; Steve Smith, Superintendent; Henry Whitfield, Community Director for MGA; Billy Yeomans, Mayor. For more information, visit our website at www.cochran-bleckley.com.

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